

NOELLE GISEWHITE

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noellecodes.com | linkedin.com/in/noellegisewhite | github.com/noellegisewhite

TECHNICAL SKILLS

Java | Javascript | HTML | CSS | Spring Boot | Thymeleaf | Node | React JS | JSX | Json | Rest API | Wordpress | Shopify
Git | Github | Gitbash | Agile | SCRUM | Object Oriented Programming (OOP) | Test Driven Development (TDD) | MVC

TECHNICAL PROJECTS

iSoothe - Mock Mobile App For Panic Attacks

isoothe.app

Utilized: Node JS, React JS, JSX, CSS

- Won 1st Place out of 20 projects in the Girl Develop It (GDI) 2022 Hack For Health Hackathon.
- Designed app frontend elements and presented app features to over 550+ women in tech.

Rekindle - Relationship Help Application For Couples

noellecodes.com/#/rekindle

Utilized: Java, Spring Boot, Rest API, Node JS, React JS, JSX, SCSS

- Created project proposal chosen by We Can Code IT staff as one of the five final capstone group projects.
- Led 5 person team managing all aspects of the project including initial research, concept and design, SCRUM board tasks, weekly sprints, and team meetings.
- Designed majority of frontend elements such as site homepage, login pages, and entire user dashboard.
- Developed backend API with CRUD functionality for user prompts and other app features.

Bark Poster - Shopify eCommerce Brand For Private Client

noellecodes.com/#/barkposter

Utilized: Shopify, CSS, Graphic Design, Branding

- Developed a fully functional ecommerce brand in one week's time, cutting client production time by 75% on average.
- Designed all elements of the brand including the products, mockups, graphics, advertising material, and website, cutting client overhead costs by 60% on average.

WORK EXPERIENCE

Freelance Web Designer

March 2018 – Present

Townnie, LLC

- Utilize Wordpress and Shopify to launch full spectrum web solutions for businesses, reducing turnaround time and cutting costs for clients by 50% or higher on average.
- Deploy web and social assets to increase online presence and brand awareness for local businesses through web design, brand creation, search engine optimization (SEO), and digital marketing.

Merchandise & Shipping Lead

July 2014 – Present

Bj's Wholesale Club

- Pioneered a brand new 'Ship From Club' ecommerce platform, leading a team to become one of the top clubs for order fulfillment, efficiency, and volume - generating an additional \$2 million in revenue per year.
- Uncovered multiple major attempts of theft and fraud, spotting unusual patterns within the Order Management System, saving the club and members over \$60,000 in potential loss over 6 months.

EDUCATION

We Can Code IT

April 2022 – August 2022

Certificate of Software Development

The Ohio State University

August 2008 – February 2013

Fine Arts - Relevant Coursework: Computer Programming, Graphic Design